

# NOVEMBER 2025 NEWSLETTER



**Y4D FOUNDATION**  
Empowering the Underprivileged



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Y4D Foundation is a non-profit organization based on the idea of empowering the underprivileged. We aim to bring societal change through our interventions in areas of education, livelihood, healthcare, & environment. With an ambition to enable equal opportunities for all, Y4D undertakes numerous initiatives which are supported by our corporate partners and other stakeholders.



### EDUCATION

#### Smart Learning Begins at Neharoli Wada, Maharashtra

Y4D Foundation, in partnership with Hindustan Coca-Cola Beverages (HCCB) under Project SHINE, organized a Smartboard Inauguration Program along with Children's Day celebrations at Sharda Vidyalaya, Neharoli, on 14 November 2025. The event was attended by local government officials, village leaders and HCCB representatives.

The program brought together 350 students and 30 teachers, who participated with great enthusiasm. The highlights of the day included the inauguration of the new Smart Classroom and a range of Children's Day activities that blended fun, creativity and learning. This initiative aims to promote digital learning within the school community. The upgraded classroom is expected to enhance students' learning experiences, encourage interactive teaching and help improve overall educational outcomes.



### EDUCATION

#### Notebook Distribution Program in Goblej Village, Gujarat



Y4D Foundation, under Project SHINE, organized a Notebook Distribution Program for Goblej Primary School, Goblej Higher Secondary School, and Kajipura Primary School, Gujarat. The event was attended by key representatives from HCCB along with village leaders from Goblej and Kajipura.

A total of 4,050 notebooks were distributed to students, bringing joy and excitement to the school community. The program created a meaningful experience for the children and highlighted the importance of supporting education in underserved communities.



## EDUCATION

### Children's Day Festivities Highlight School Improvements in Vijayapura, KA

Under Project SHINE, Y4D Foundation, hosted a vibrant Children's Day celebration on 14 November 2025 at the Government Senior Model Primary School, Tikota Town Panchayat, Vijayapura. The event also marked the successful completion of school development initiatives carried out by Y4D and HCCB under its CSR commitment to improving educational infrastructure. The celebration saw active participation from HCCB representatives, local authorities, school officials, parents, and community members, creating a lively and engaging atmosphere.

Students enjoyed a range of fun and educational activities, while the upgraded school facilities were showcased, highlighting improvements designed to enhance learning and support academic growth. The event reflected a shared commitment to nurturing young minds and fostering a supportive, inspiring school environment.



## LIVELIHOOD

### Empowering SHGs Through Skills and Sustainable Livelihoods



Under Project SHINE, Y4D Foundation inaugurated the SHG Skill Development Centre at Mulgao, Goa. This milestone marks a meaningful step toward strengthening women-led Self-Help Groups by creating opportunities for skill development and sustainable income generation. As part of this initiative, HCCB handed over essential livelihood equipment to 9 SHGs, including 20 sewing machines and three pulveriser machines. These tools will help women grow their small businesses and take confident steps toward financial independence.

The ceremony saw strong community participation, with more than 100 attendees joining the event. It was graced by key community leaders who came together to show their support for women's empowerment and the collective goal of building stronger, self-reliant SHGs.



## LIVELIHOOD

### Building Livelihoods Through Skill Training for Women

As part of Project SHINE, Y4D Foundation inaugurated a new Skill Development Centre at Malwani, Malad West, to support women in building sustainable livelihoods. The inauguration was attended by the Hon'ble MLA and representatives from HCCB.

Under this initiative, 20 sewing machines and beauty parlor equipment were provided to the centre, opening up training opportunities in tailoring and beauty services. This effort highlights the shared commitment of HCCB and Y4D Foundation to promoting skill-based livelihoods and advancing economic empowerment for women in the community.



## LIVELIHOOD

### Strengthening SHG Women Through Skill Building and Café Entrepreneurship



Under Project SHINE, Y4D Foundation conducted a two-day Skill Building and SHG Café Empowerment Training Program under the Mahila Shakthi Canteens Initiative. The program aimed to strengthen women-led Self-Help Groups (SHGs) and support their journey in café entrepreneurship across Odisha and Telangana.

A total of 71 SHG women, including Mahila Shakthi Canteen operators from Sangareddy, Medak, and Khordha districts, took part in the training. The sessions focused on leadership, communication, product quality, customer service and the documentation needed for smooth café operations. Experienced trainers guided the participants, while PACS representatives shared practical advice and real-world insights.

The program concluded on a positive note, with participants feeling more confident and ready to apply their learning in daily café management. This initiative helped boost their skills, teamwork, and readiness to grow, marking an important step toward women's empowerment and sustainable livelihood opportunities.



## HEALTHCARE

### Free Health Camps Bring Essential Care to Rural Communities

Through Project SHINE, Y4D Foundation organised free health check-up camps across several villages in Maharashtra, Gujarat, and Odisha. More than 1,250 community members, including school children, received essential medical services.



The camps offered primary health check-ups, eye screenings, diabetes testing, and free medicines. Local leaders supported the initiative, while trained medical teams ensured quality care. Door-to-door awareness efforts helped spread information and encouraged maximum participation. These camps improved access to basic healthcare, promoted preventive health awareness, and strengthened the overall well-being of underserved rural communities, leaving a positive and lasting impact.



## HEALTHCARE

### Building Health Awareness in Communities with Fujitsu's Mobile Health Unit

Y4D Foundation, in partnership with Fujitsu, organized a series of health awareness programs aimed at strengthening preventive healthcare and improving everyday health practices in local communities. On 7 November in Khalumbre (Pune), the team conducted a session on personal and environmental hygiene, highlighting the importance of cleanliness, sanitation, and simple habits that help prevent disease. On 15 November in Talwade, a dedicated session for the elderly focused on the benefits of regular exercise and raised awareness about common conditions like osteoporosis and arthritis. On 19 November, also in Talwade, another session addressed the risks of skipping medicines for long-term illnesses such as hypertension and diabetes. Participants received guidance on why regular medication is essential for managing these conditions effectively.

These programs have helped communities understand their health better, adopt healthier daily habits, and stay informed about preventive care. They continue to make a meaningful





## EMPLOYEE ENGAGEMENT

### Employee Volunteers Promote Hygiene on World Toilet Day

Under Project SHINE, Y4D Foundation organized the monthly Employee Volunteering Program across 12 HCCB plant locations to mark World Toilet Day 2025, observed under the theme "Sanitation in a Changing World." During the initiative, employees connected with community members, sanitation workers, and students to promote clean habits, safe sanitation practices, and respect for those who work to keep public spaces hygienic.



A total of 632 beneficiaries were reached, including 425 community members and 207 children. The program highlighted the importance of sanitation, hygiene awareness, and community involvement, helping build healthier and more resilient communities.



## EMPLOYEE ENGAGEMENT

### Supporting Local Families Through Monthly Ration Distribution



Y4D Foundation, in partnership with MasterCard, continues its monthly Ration Kit Distribution Drive to support underprivileged families. On November 7, the team carried out another successful drive, where essential ration kits were provided to community members in need.

This drive is part of MasterCard's Monthly Birthday Giving Program, where employees mark their birthdays by giving back to the community. Their involvement brought everyone together, helping local families and deepening the spirit of care and community support.

The initiative focuses on reaching those who need it the most, including orphanages, slum residents, migrant workers, bedridden patients, single parents, students from low-income backgrounds, senior citizens, and families living below the poverty line. This ongoing effort reflects a shared commitment to ensuring no family is left behind when it comes to basic necessities.

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In order to make a positive social impact on the lives of our fellow citizens and jointly contribute to the UN SDGs, Y4D Foundation looks forward to establishing effective CSR partnerships in the thematic areas of Education, Skill Training, and Environment Sustainability & Health.

To create an impact, enquire on: **mail to: [csr@y4d.ngo](mailto:csr@y4d.ngo)**

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### Donate to the worthy cause

**Donate Now**

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