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Y4D is a youth-led futuristic organization committed to empowering the economically underprivileged by empowering them through encouragement, education, and employment. Y4D strives to encourage individuals to reach their full potential, lead happy, healthy lives with dignity and make them capable of making meaningful contributions to society. Y4D is shaping up a sustainable society for future generations by instilling futuristic ideals into our practices.

LIVELIHOOD

A Series of Empowerment Programs in Wada, Maharashtra



In a momentous occasion, HCCB proudly inaugurated its Women's Empowerment Program, Sales and Marketing Initiative, and Cluster Development Program in Wada, Maharashtra. Distinguished guests for the program, marked the start of initiatives to uplift, educate and empower the community. These programs represent a shared path towards progress, unlocking the full potential of individuals and communities in Wada by promoting women's leadership, enhancing sales and marketing skills, and catalysing cluster development.

Financial Literacy Awareness Program

In partnership with Altimetrik India Pvt Ltd, an impactful Guest Lecture as part of our Career Counselling Program at Rasta Peth Education Society was being conducted. The esteemed guest, Shri. Sunil Kumar, a retired AGM from the Reserve Bank of India, Mumbai, delivered an enlightening talk on "Financial Literacy and Money Management" to 11th and 12th-grade students.



The primary objective of the program is to equip these students with essential financial skills for a secure future and also Shri. Kumar's lecture had a significant impact, enhancing the financial literacy of 45 students and motivating them to make informed financial decisions.

A Series of Empowerment Programs in Jalpaiguri, West Bengal



As a part of its CSR initiative with HCCB we conducted a series of program of Women Empowerment Program, Sales and Marketing Initiative, and Cluster Development Program in Jalpaiguri, West Bengal, with the presence of our esteemed guests



The event marks more than program inaugurations as it signifies the unlocking of potential! These initiatives, aimed at uplifting, educating, and empowering individuals and communities, from promoting women's leadership to enhancing sales and marketing expertise and catalysing cluster development.

EDUCATION

Distribution of School Essentials at Rasta Peth Education Society, Pune



Mastercard employees united in a heart-warming effort to assemble and distribute 100+ school bags and stationary kits to underprivileged students at Rasta Peth Education Society.

This impactful initiative is more than just providing essential supplies; it represents a commitment to empowering through education. The act of generosity from Mastercard contributes to the educational journey of these students, bringing smiles and making a positive impact, one school kit at a time.

Also at Rasta Peth Education Society in Pune Diwali celebrations brought tremendous joy and creativity amongst the students of Rasta Peth School. With 30 students, 30 smiles, and countless cherished memories, the event centered around the joy of giving and creativity. Diya decoration activities brought out the artistic flair in each student, making this Diwali celebration truly special. The collaborative effort between Mastercard and Y4D not only brightened the festival for these students but also created a memorable and joyous experience for all involved.





In conclusion, employee engagement activity have proven to be guiding light of inspiration for students coming from underprivileged backgrounds. The initiative not only addressed their immediate educational needs but also fostered a sense of creativity and self-expression. By providing essential tools for learning and encouraging artistic expression, this initiative has played a pivotal role in shaping a brighter and more imaginative future for these students.

In order to make a positive social impact on the lives of our fellow citizens and jointly contribute to the UN SDGs, **Y4D Foundation looks forward to establishing effective CSR partnerships** in the thematic areas of Education, Skill Training, and Environment Sustainability & Health.

Donate to the worthy cause

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